

2009

1ST Annual World-wide ADL Directors Meeting





Laboratorio Asociado

ADL - ILCE

para Latinoamérica y el Caribe

**ADL-ILCE Partnership Lab for Latin America and
the Caribbean**



Latin American Institute of Educational Communication

International Organization headquartered in
Mexico City.

14

Member States

Bolivia, Colombia, Costa Rica, Ecuador,
El Salvador, Dominican Republic, Guatemala, Haiti,
Honduras, Mexico, Nicaragua, Panama, Paraguay and
Venezuela

BROAD EXPERIENCE AT ILCE



ILCE promotes the development of vanguard educative models that encourage the use of virtual learning spaces.



The use of satellite technology, videoconferencing, e-learning, and multimedia.



Promotes innovative techniques in the design of learning, taking into consideration users' context, capabilities, needs, motivation, and interests.

ADL-ILCE RELATIONSHIP



On March 26th 2007, ILCE and ADL made public their partnership for ADL in the Latin America and the Caribbean region.

The objective is to maximize benefits from distance education technologies, as well as to optimize prevailing communicative technological capabilities of the countries in the region

SCORM IN LATIN AMERICA



BASIC COURSE ON SCORM: *A SOLUTION FOR EDUCATORS*



YEAR	COURSES PROGRAMMED
2008	3
2009	4
2010	4

ILCE is pioneering the design and implementation of an online SCORM course in Spanish, based on the model's technical requirements.

This project intends to make SCORM available to all the countries of the region.

Institutional Participation and Demand

	Dates	Institutional Participation	Demand
1	Nov2007-Feb2008	27 institutions in Mexico and Hispanic Communities in the United States	140
2	Jan-Feb2009	36 in northern and central Mexico	140
3	May-July2009	6 from the Latin American region	150
4	Aug-Sep2009	7 from the Latin American region 5 from Mexico	160
5	Oct-Dec2009	14 from Mexico 3 from the Latin American region	170

International Net in Spanish

450

Latin American institutions

Mexico, Argentina, Bolivia, Brazil, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Nicaragua, Panama, Paraguay, Peru, Dominican Republic, Chile, Colombia, Venezuela, Uruguay, Haiti



**TRANSLATE SCORM MANUALS AND
RELATED MATERIALS INTO SPANISH**

Translated documents into Spanish

- Best Practices for Content Developers of SCORM LSAL
- SCORM 2004 (Introduction to SCORM)
- Handbook of SCORM Content Aggregation Model
- Handbook of SCORM Run-time Environment
- Handbook of SCORM Sequencing and Navigation





REGIONAL AND NATIONAL LEADERSHIP EFFORTS

A photograph of four hands, palms up, stacked on a white background. The hands are arranged in a vertical stack, with the top hand being the smallest and the bottom hand being the largest. The skin tones are light and medium. The text 'TRAINING NETWORK BASED ON SCORM FOR ONLINE COURSES' is overlaid on the image in white, bold, sans-serif font.

TRAINING NETWORK BASED ON SCORM FOR ONLINE COURSES

Create an international and inter-institutional network to promote and introduce SCORM in Latin American and Caribbean universities and institutions, in order to develop e-Learning technologies, and design SCO's in Spanish for interoperability and reusability.

INTERNATIONAL FORUM

The International Forum: e-Learning
Perspectives Using ADL-SCORM
Technologies
Mexico City on May 23rd - 24th , 2006.

160
INSTITUTIONS

500
AUDIENCE
MEXICO & LATAM

24 Papers from experts from
Korea, Taiwan, Australia, Chile, USA & Mexico



ADL-ILCE PARTNERSHIP LAB WEB SITE



Currently, there are **512** registered members from more than **150** Latin American and Caribbean institutions, which actively participate on our Web site.

www.adl-ilce.org.mx

A man and a woman in business attire are shaking hands in front of a large glass window. The window reflects the interior of a modern building and shows a view of green trees and a city street outside. The scene is brightly lit, suggesting a sunny day.

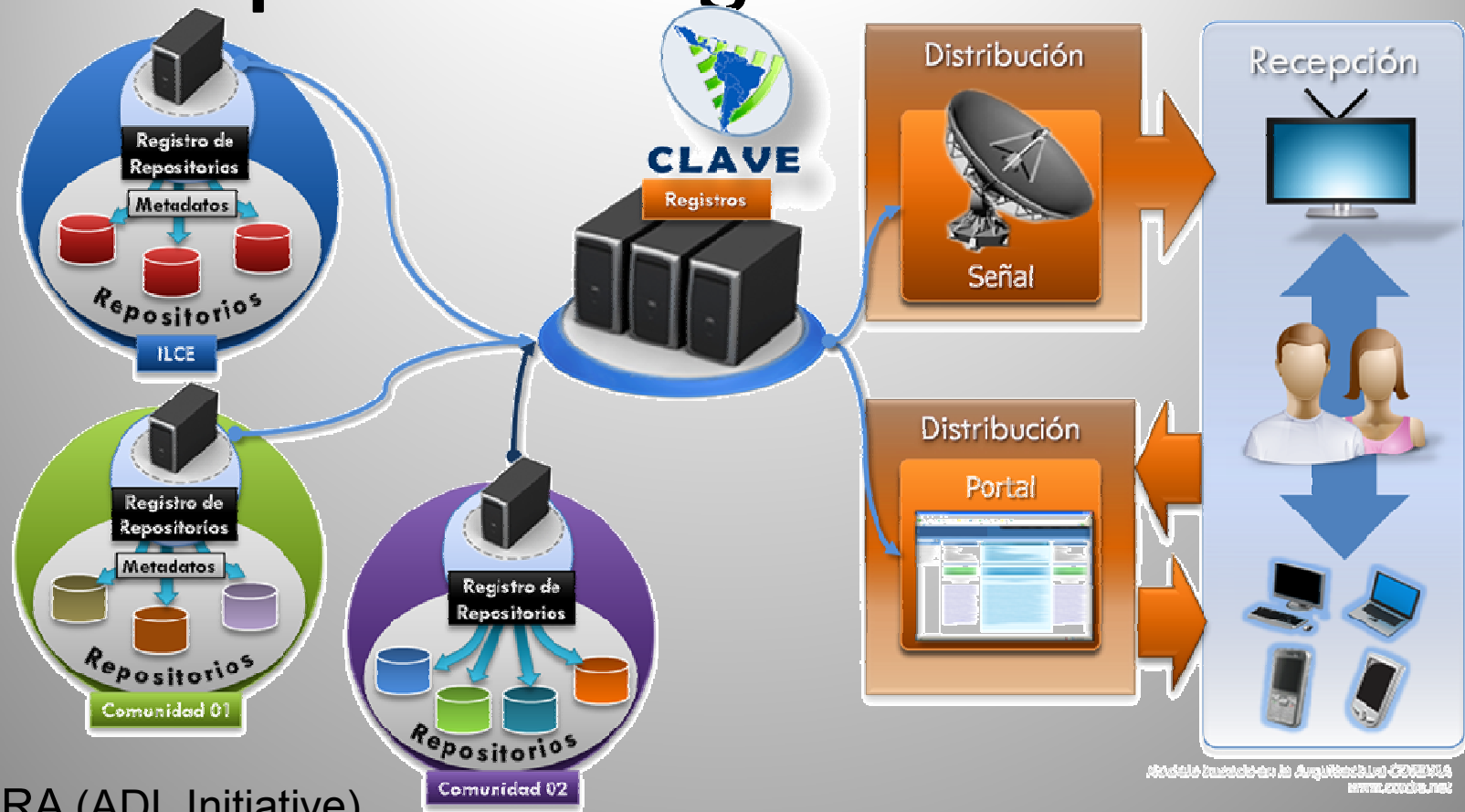
SPECIAL PROJECTS

Latin American Center of Educational Virtual Collection

Establish the necessary conditions for creating a virtual center to store and manage digital educational resources from Mexico and Latin America, in order to strengthen construction and production of innovative materials and models in the region, using information and communication technologies.



Operation diagram of CLAVE



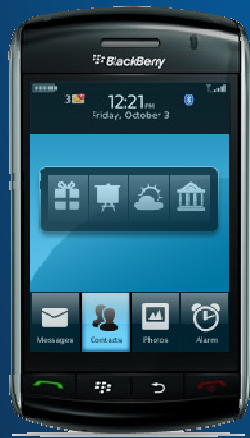
CORDRA (ADL Initiative)

Latin American Federation of CLAVE

CORDRA Implementation



Mobile Learning Environment (MoLE)



MOLE

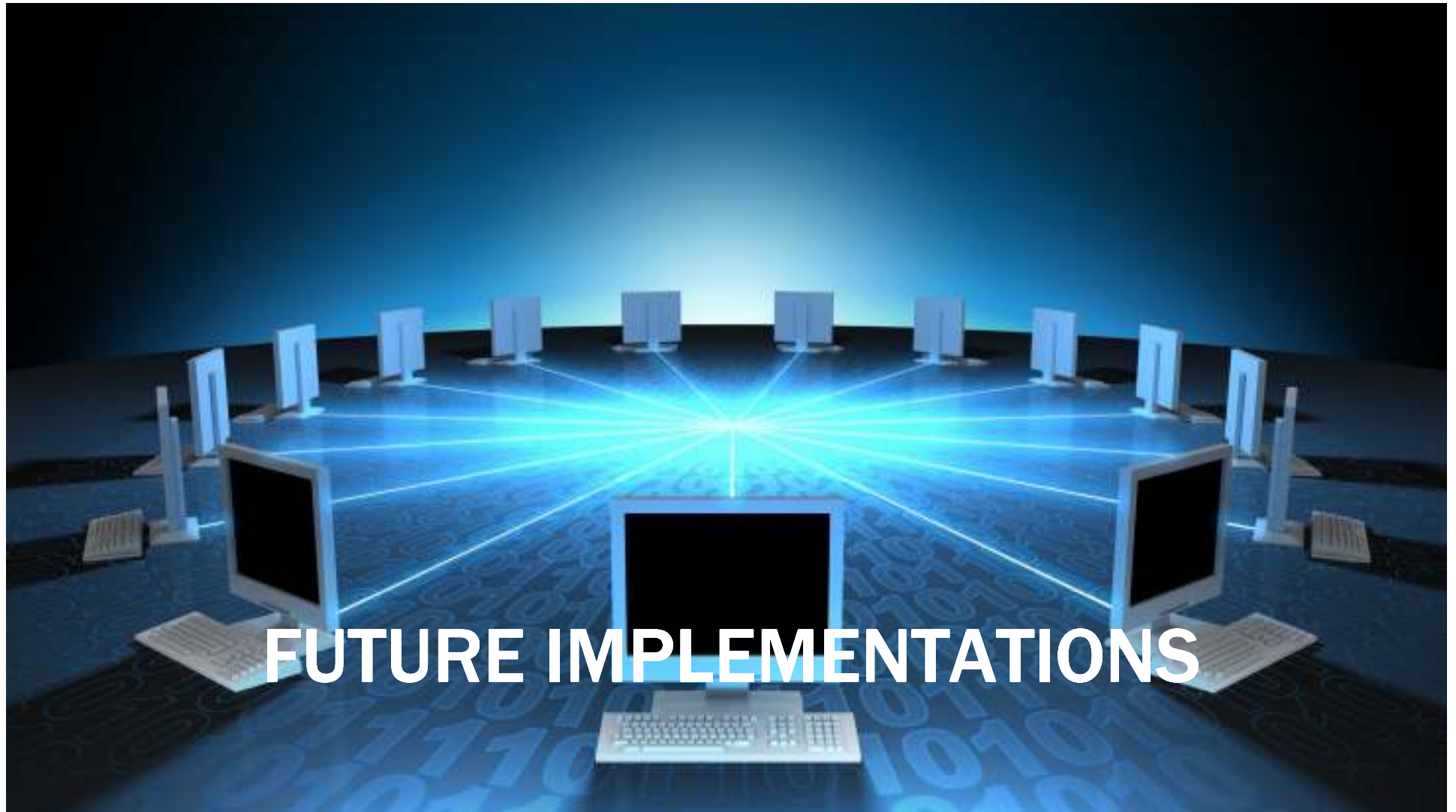
Provide a foundation for evaluating a mobile learning (m-Learning) capability, using Medical and Health Training Programs, to support interoperability between U.S. military and multinational partners

Operationally evaluate m-Learning and collaboration by leveraging courses developed for government and non-governmental personnel from the US, Norway, UK, Egypt, Mexico(ILCE), and possibly other nations, to support security cooperation objectives



Bi-Lingual Mobile Learning Methods: A Use Case

1. Summarize existing mobile market on usage of mobile devices within Mexico and the region.
2. Select a skills area and re-purpose existing e-Learning materials in two languages: Spanish and English in the **Health sciences**.
3. Conduct structured interview research to ascertain positive and negative reactions to areas related to ease-of-use and effectiveness





Specific Strategies to Implement SCORM in Latin America

- ☐ Collaborate with educational authorities, universities, public and private organizations, in specific projects and implementation of SCORM.
- ☐ Participate and collaborate with other ADL global partners.

Specific Strategies to Implement SCORM in Latin America

- ☐ Collaborate with educational technology and standard based institutions.
- ☐ Promote the production of Sharable Content Objects (SCO) in Spanish and conformance LMSs.





Specific Strategies to Implement SCORM in Latin America

- ☐ Provide access to technology tools.
- ☐ Consolidate a metadata model in Spanish
- ☐ Channel certification of contents designed under SCORM
- ☐ Organize forums, congresses, and plug-fests

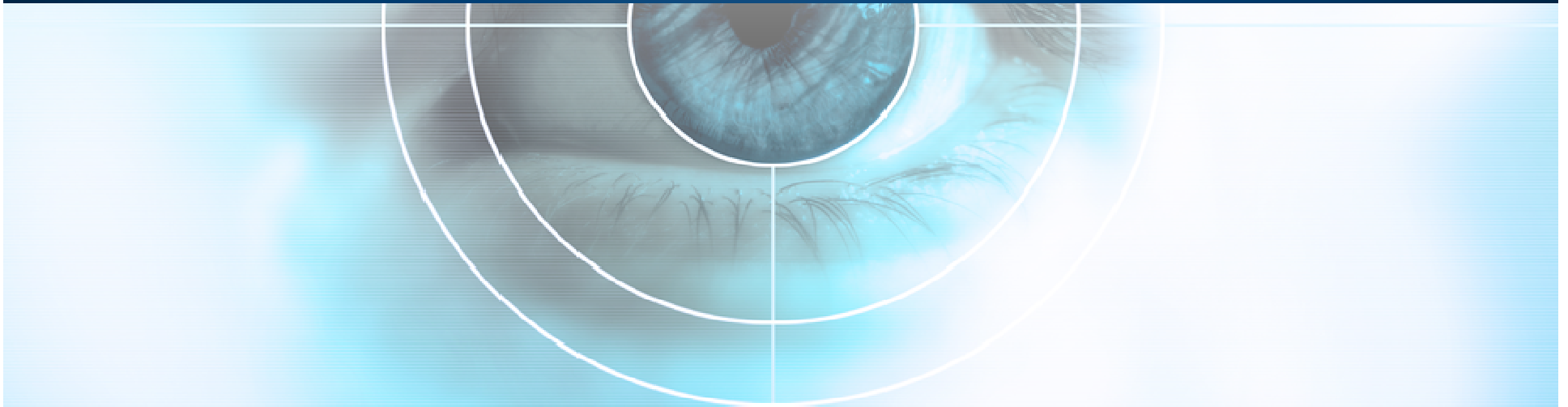
Looking ahead

Building new ways to work together



Looking ahead

The usage of technology, innovation, and meaningful content are useful strategies.



Looking ahead

Sharing experiences and working together to enhance quality of education and life.





Thank you!

José Cartas

Director Latin American and the Caribbean ADL-ILCE Partnership Lab

jcartas@ilce.edu.mx

www.adl-ilce.org.mx



ILCE

INSTITUTO LATINOAMERICANO DE LA COMUNICACIÓN EDUCATIVA

ORGANISMO INTERNACIONAL

